

PRESS RELEASE

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Global Best Practices Awards 2020;

Romeral Lavanderia Industrial awarded the 5th place in category

ITS out of 120 extraordinary Professional Textile Care companies

Worldwide and Country Award!

Amsterdam, November 4th and 5th 2020 the 'CINET Global Best Practices Awards' were organized online at Amsterdam, the Netherlands, where Romeral Lavanderia Industrial presented itself in a 3 minutes pitch presentation for the international GBPA 2020 jury after an official selection procedure. This resulted in the 5th place out of 120 official registered extraordinary Professional Textile Care (PTC) companies from 36 countries.

The awards function as a platform to highlight best practices in PTC and demonstrate the industry's focus on a high standard of quality, new business models, innovation and sustainability. The independent International Jury appreciated Romeral Lavanderia Industrial for their servicing concept focused on quality and organization to fulfill customers' needs to the best of their abilities.

CINET, the international umbrella organization for Professional Textile Care (PTC) organized the Awards Program by inviting all members, relations and stakeholders worldwide to participate on this event by nominating extraordinary companies for the awards. Businesses were evaluated by the independent International GBPA 2020 jury, consisting of representatives from trade magazines, consultants and trade associations out of 20 countries within the PTC industry.

More information

For more information regarding the awards program please visit <http://www.cinet-online.com/awards/> or contact:

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